

The Thames Gateway Bridge will be a key element in the regeneration of East London.

The TGB will be a new local road bridge, linking Beckton to Thamesmead in East London. In this part of London, there are currently only three crossings for cars across the River Thames.

The London Plan contains optimistic and challenging plans for growth in East London. Our work shows that investment in the TGB could be key to achieving this.

But how do you make the economic case for building a new bridge?

It is obvious that poor accessibility makes it hard to regenerate and revive a location, but quantifying this has proved to be very difficult.

Volterra has developed a new methodology which links accessibility with potential levels of employment and population.

Our analysis has demonstrated that the bridge will increase both the potential of the area to accommodate more homes and jobs, and the likelihood of achieving that potential.

Volterra's validation of the project's regeneration benefits is a major input into the economic case for the TGB.

For further information please call 020 8878 6333 or email [Ellie Cooper at ecooper@volterra.co.uk](mailto:ecooper@volterra.co.uk)